

TWO CITIES, ONE COMMUNITY: UNITED HEALTH & WELLNESS BLOCK PARTY
August 14, 2026 | Health • Wellness • Music • Family Fun
Together, the Cities of River Rouge and Ecorse invite you to partner with us for a day dedicated to unity, health, and neighborhood pride. Your sponsorship helps provide free resources, entertainment, and wellness services to residents of all ages.

March 12, 2026

Dear Community Partner,

The Cities of River Rouge and Ecorse are proud to partner together to host the United Health & Wellness Block Party on Friday, August 14, 2026; 11:00a.m to 4:00p.m. This unified celebration is designed to bring our neighboring communities together for a day of connection, resources, music, family activities, and access to vital health and wellness services. Our goal is simple: strengthen community ties while promoting healthier, stronger neighborhoods across both cities.

We invite your organization to become a sponsor of this exciting collaborative event. Your support will help provide free wellness resources, educational materials, community programming, and engaging activities that keep this event accessible to residents of all ages.

Sponsorship of the United Health & Wellness Block Party is more than visibility, it is an investment in two communities working together as one.


Please make all sponsorship checks payable to:
Two Cities, One Community
Memo: United Health & Wellness Block Party

A sponsorship level overview is enclosed for your consideration. We are also happy to discuss customized partnership opportunities that align with your organization's mission and community impact goals.

Thank you for your continued commitment to supporting River Rouge and Ecorse. We look forward to partnering with you to make this a powerful and memorable event for our shared community.

Warm regards,


Hon. William L. Campbell
Mayor
City of River Rouge


Hon. Lamar C. Tidwell
Mayor
City of Ecorse

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SPONSORSHIP OPPORTUNITIES

□ **Unity Sponsor – \$3,000 ***

- *Logo placement on all promotional materials*
- *Logo on event banner & main stage signage*
- *Verbal recognition during event program*
- *Featured spotlight on city social media pages*

□ **Community Champion – \$1,500 ***

- *Logo and name placement on event signage*
- *Recognition on promotional materials*
- *Verbal recognition during event*
- *Social media recognition*

□ **Wellness Advocate – \$750**

- *Logo and name placement on event signage*
- *Social media recognition*

□ **Neighbor Sponsor – \$300**

- *Name listed on event signage*
- *Social media recognition*

□ **Other Contribution (\$ _____)**

□ **In-Kind Partner (Please describe donation)**

Please make all Sponsorship checks payable to:
Two Cities, One Community | Memo: United Health & Wellness Block Party

Return by June 10, 2026 to Event Representative:

Attn: Jenee Hill, Executive Director

10600 W. Jefferson, River Rouge, MI 48218

Email: jhill@cityofriverrouge.org | Office: (313) 842-4200 ext 2

*Please send logo to Dbelcher@cityofriverrouge.org and kwhitsett@ecorsemi.gov to be added to promotional materials and signage.